

HOW TO WINE WITH YOUR BOSS

& 6 Other Tips to Fast Track Your Career

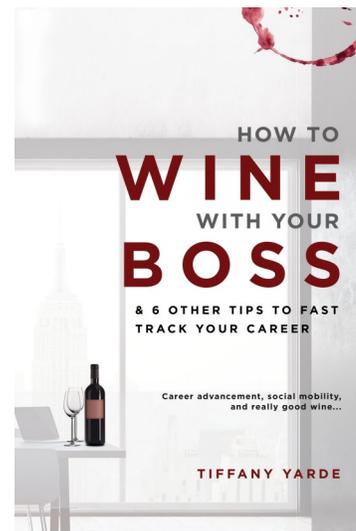


About the Author

Tiffany Yarde is a business leader and wine specialist who understands the power of relationships. For over a decade her work has focused on branding, communications, business development, and human resources programs to drive successful initiatives for international law firms.



She is the founder of Motovino, an organization at the intersection of professional development and wine education. Motovino is where people come together to obtain business skills while gaining an education in the fundamental art of wine. She has taken development strategies from the legal sector and repackaged them into replicable tools that can bring adults exponential success in their careers when applied effectively. She has positioned many of the smartest minds for achievement



and lives with the purpose to help many others do the same.

“Business can be a great equalizer if properly executed. Tiffany found her equalizer, wine, and it has allowed her to greatly broaden her horizons. She learned early on that having an expert knowledge of wine is her great equalizer.

She shares not only her motivation, experience and results but gives the reader the tools to duplicate her success. Her mixing of teaching about wine coupled with professional relationship management will help any person entering the work force, or looking to advance, a measured hand up. The book has nice flow and her writing is clear and compelling.”

Bill Rader / Forbes Columnist and author of *The Venn Effect*

Tiffany is based in Brooklyn, New York and has spent her life watching this gorgeous borough change before her eyes. She has an undergraduate business degree from Fordham University, a Masters’ degree in HR and communications certificate from New York University, and a Level 2, with distinction, certificate from the Wine Spirits and Education Trust. She is also a member of the Society of Wine Educators.

Synopsis

Fourteen years of working in highly competitive international corporations will teach a person a lot about relationships, politics, and the “natural order” of things. There’s no one way to the top of a respective field but there are tactics that many people employ to build trust and to make sure their hard work doesn’t go unnoticed. “How to Wine with Your Boss” teaches you about positioning, tact, and how to tool your passions.

Wine is Tiffany’s story. For much of her career in accounting, marketing, and human resources, she has used her wine knowledge to connect with people. In “How to Wine with Your Boss,” readers are taken through the journey of how she built relationships with colleagues who didn’t come from where she came from or necessarily saw the world through her lens. She gives readers an opportunity to build professional development skills while demystifying wine enthusiasm and potentially helping readers gain a new curiosity on the subject. People don’t grow in isolation, so join Tiffany on this wine trip through grape regions, styles, and wine parties. While on the road, she’ll share the bumps she hit, and the resilience she fostered along the way.

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